

# MIEX

MASTER IN INTERNATIONAL MANAGEMENT



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ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

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# *Creating a brighter future, together.*

MIEX is a 1st level professional Master program fully taught in English designed to train its participants to be the international business leaders of tomorrow. It is a post-graduate program that prepares students not only to meet the operational demands of businesses in the global marketplace but also places them in positions that are highly valued and in demand.

MIEX is organized by the Department of Economics of the University of Bologna, top 10% of the world best universities (according to QS World University Ranking 2026) and first Italian university (according to THE Times Higher Education 2025) in partnership with ICN Business School.



Choosing Bologna means joining a millennial legacy of excellence. As one of the world's oldest university, its halls have shaped generations of brilliant minds, within a city that perfectly balances prestige with a human scale. Here, life moves at your rhythm: you can cross the city center by bicycle, enjoying a place that is both intimate and globally connected via its international airport and high-speed rail. Nestled in the heart of the Motor Valley and the world-leading Packaging District, Bologna offers unparalleled career links to global

industry leaders. Beyond the classroom, you'll immerse yourself in a world-renowned food and wine culture, where rustic tradition meets refined innovation.

The true magic lies in our vibrant university life. It is a melting pot of cultures where events and shared passions connect students from every corner of the globe.

Studying in Bologna isn't just an education; it's a unique, life-changing experience in the heart of one of Italy's most welcoming cities.



## WHY MIEX?

Choosing MIEX means joining a project that has thrived for **25 years**, constantly evolving to meet the challenges of a changing world.

Today, more than ever, we are pushing beyond our earlier limits, embracing new global frontiers, and opening horizons to unexplored corners of the world.

This is not just a Professional Master; it is a commitment to your **personal and professional growth** and a **high-value asset for your future**.

Despite all the changes we may face, our core mission stays the same: to serve as a **bridge** between the university and the professional world.

This transition can be surely daunting, which is why we provide the tools you need through a lens of **gentleness, empathy and understanding**. We offer more than just technical skills and credits because we provide a supportive environment to guide you through complex decisions, difficult moments, or shifts in your career path.

For a full year, we act as your **compass**, saving you from the stress of navigating the entry in the professional landscape alone.

With MIEX, you gain an experience that empowers you to face the future with **clarity and confidence**.

## KEY INFORMATION

### MIEX Master in International Management

- ❖ Duration: 1 year program from October 2026 to October 2027
- ❖ Location: University of Bologna, Bologna Campus
- ❖ Degree awarded: Master professionale di 1° livello (60 ECTS)
- ❖ Cost: € 9.500,00, to be paid in three installments (€ 3.500,00 to be paid on enrolment, € 3.000,00 to be paid by 29/01/2027 and € 3.000,00 to be paid by 27/03/2027)
- ❖ Education is fully in English
- ❖ Exclusive access to a second year of specialization at Berlin or Paris campuses of the ICN BUSINESS SCHOOL.

The program offers a selected number of discounted tuition fees awarded to the top three students of each selection window:

1st place: the total cost is € 8.000,00

2nd place: the total cost is € 8.500,00

3rd place: the total cost € 9.000,00

## CORE COURSES AND LECTURES (46 ECTS, from October 2026 to April 2027)

### CORSE COURSES

International Human Resources Management  
International Marketing & Brand Management  
International Finance  
Strategic Management Accounting  
International Economics  
Project Management  
International Banking  
International Business Strategy & International Entrepreneurship  
Industrial Economics in a Global Context  
Economics and Management for Sustainable Firms  
Global Supply Chains

### COMPLEMENTARY LECTURES\*

Innovation and ideation process  
Export Management  
Internationalization of SMEs  
Procurement  
Business Conversation with managers coming from many international companies  
Company visits

\*The definitive list of these complementary lectures will be available at the beginning of the semester.

The program covers the basic aspects of International business administration and management as well as basic research and consultancy methods.

Our prominent, international faculty is composed of over 60 professors, researchers, visiting scholars, and business practitioners: They are the pillars of our academic excellence as they actively work to guide and direct our students' growth in way that their business and management expertise is state of the art.

Attendance to all class activity is mandatory for at least the 70%; all activities are held in presence. At the end of each Core Course an assessment is needed, to achieve the relevant credits.

## PRACTICAL WORK ACTIVITIES (12 ECTS from May to September 2027)

One of the highlighting features of the MIEX Master in International Management is its open network of partner firms worldwide. The relationship between MIEX and its collaborating companies creates an environment where academia meets practice and vice versa, creating a dynamic environment where the most up-to-date knowledge and best practices can be shared.

MIEX offers stimulating in-class, academic activities accompanied by a series of professional development experiences in the field:

- **Testimonials and Business Conversations**, business games, company visits, recruitment days.
- **Project Work Research**: the Project Work (individual or in Teams) consists in a research on international management topics, commissioned by MIEX partner companies. Students work like external consultants for the company on the assigned research task and under the supervision of a company Coach, who serves as the link between the company and the University. The Project Work must last 3 months and 300 hrs and must be completed with a Report and a Final Exam.
- **Internship**: The internship is an individual practical assignment and is meant to complete the educational path at MIEX. Students must take part, under the supervision of a company advisor, in an in-company project regarding the company's internationalization process. The internship must last 3 months and 300 hrs and must be completed with a Report and a Final Exam.



## FINAL EXAM (2 ECTS) AND DEGREE AWARDED

Upon successful completion of a Final Exam in October 2027, students earn the MIEX “*Master Universitario di Primo Livello*”, a professional Master degree issued by the University of Bologna (60 ECTS), fully recognized by the Italian Law.

### WHAT IS A PROFESSIONAL MASTER DEGREE?

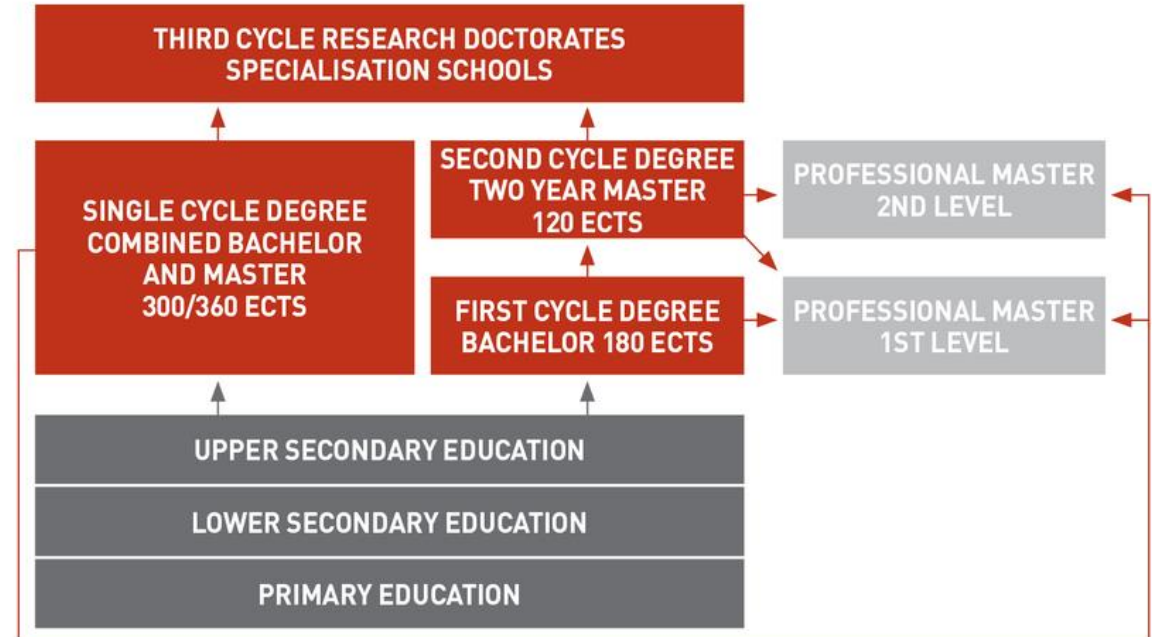
A *Professional Master’s Program* offers in-depth training in a certain discipline, meeting a growing need for specialist skills, or a transdisciplinary path to get transferable professional skills, which are crucial in complex contexts.

A *Professional Master’s Program* provides you with practical and advanced knowledge which is readily applicable to the world of work. Its strengths include a practical approach and networking opportunities.

This is the right choice for you if:

- you are interested in attending a work-oriented program after graduation
- you already work and want to improve your skills or find new opportunities.

### Italian education programme scheme





## SECOND YEAR SPECIALIZATION

Completing the MIEX program, students can have exclusive access to second year of specialization developed by **ICN Business School**, creating a dynamic and immersive academic experience that is split between three prominent European countries: **Italy, France and Germany**.

This structure offers students not only a comprehensive educational foundation but also the invaluable opportunity to immerse themselves in diverse cultural and business environments, building a global mindset from the outset.

Students deciding to enroll in the second year of specific MSc programs in Paris or Berlin can choose between different academic paths, depending on their personal and professional objectives, further enriching their education, gaining a more comprehensive understanding of international business practices and expanding their expertise across various disciplines and markets.

At the end of the second year specialization, students are awarded with a **Diplôme d'études supérieures spécialisées en management par l'innovation (DESSMI – 120 ECTS)** and MSc-Master of Science in Management by Innovation.

ICN Business School is one of only 1% of schools in the world with **triple accreditation**. The three accreditations obtained by ICN are awarded by independent international bodies (**AACSB, AMBA, Equis**).



## MSc at ICN BERLIN Campus

### Finance, Risk and Markets

Designed for future analysts, consultants, managers, or entrepreneurs, this MSc opens doors to leading financial institutions as well as entrepreneurial ventures. It develops advanced expertise, a strong innovation mindset, and the ability to anticipate deep shifts in the financial sector.

### Innovative Business Models & Greentech Start-ups

The MSc equips students with frameworks and tools to develop and implement Greentech innovations, transforming Green technologies into viable startups and future-proof business models.

### Brand & Marketing Management

The MSc is designed to equip students with advanced knowledge and practical expertise in brand strategy and contemporary marketing practices.

## MSc at ICN PARIS Campus

### Smart & Sustainable Supply Chain Management

This master program prepares for the management of complex processes (customer/supplier relationships, international operations, industrial and services processes, etc.) encountered by increasingly globalized and sustainable firms operating in an ultra-competitive environment.

### Luxury & Design Management

Designed to prepare students for international careers in luxury houses, creative agencies, or entrepreneurial ventures, this program fosters forward-thinking, adaptability, and a strong innovation mindset. More than just a degree, it offers an immersive experience in a world of excellence where meaning, boldness, and vision come together.

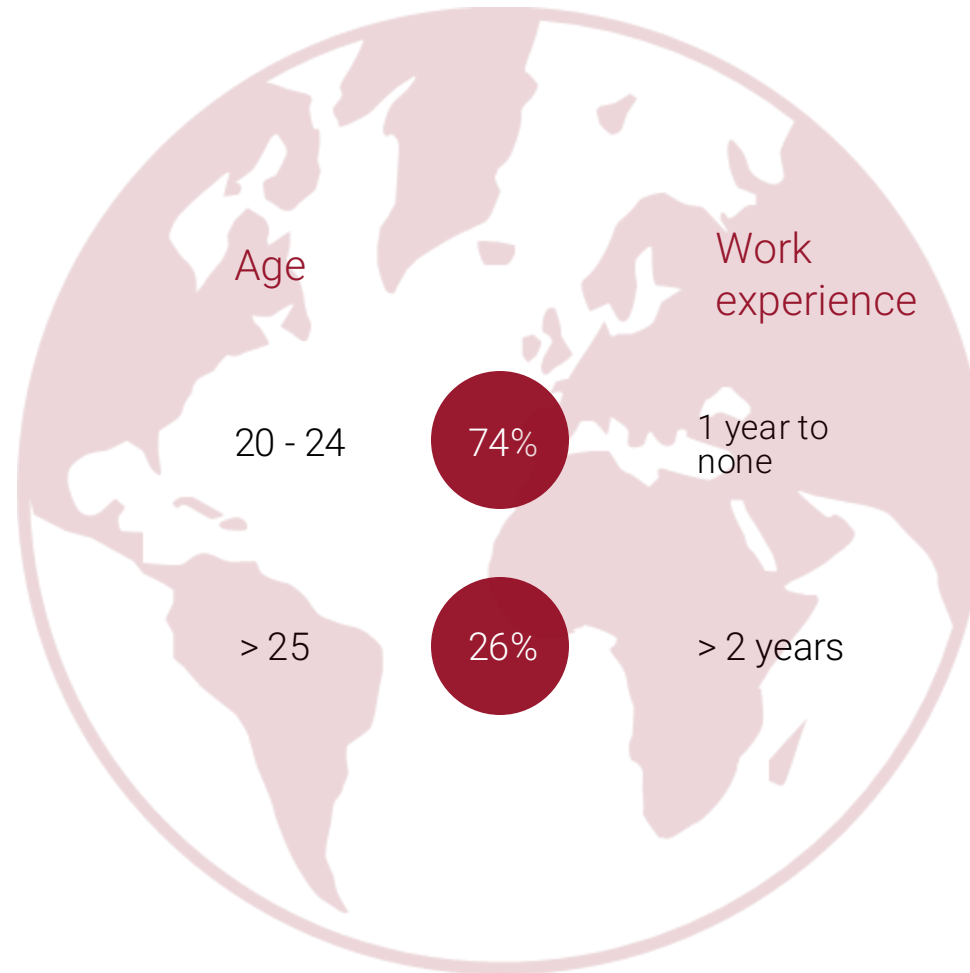
## THE IDEAL CANDIDATE

With students coming from 70 nationalities, MIEX allows its participants to develop a language and culture that go beyond national borders. Creating a global environment both in the classroom and out, MIEX fosters an atmosphere of international closeness and collaboration that imparts on its students a depth of cultural astuteness and sensitivity.

For this reason, each year applicants from a wide variety of cultural, personal and professional backgrounds apply to join MIEX. While each MIEX student and each MIEX Class is unique, there are certain qualities they share: they are driven, open-minded go-getters, hungry for new experiences who bring to the table a curiosity that promotes depth and a strong work ethic mixed with a healthy dose of daring ambition.



## MIEX average class composition



**46%**

Business,  
Management  
& Economics

**20%**

Languages &  
Humanities

**13%**

International  
Relations,  
Politics &  
Law

**11%**

Engineering &  
other STEMs

**10%**

Others

## THE APPLICATION PROCESS

Admission to MIEX is based on a positive evaluation of the candidate's application and qualifications. The minimum score admitted is 60/100. Qualification is evaluated as follows:

- ❖ Consistency of the candidate's academic and professional curriculum with respect to the MIEX's cultural and educational path. A coherent background based on previous studies, international study mobility and post bachelor degree experiences in line with the Master's educational goals and contents: 25 points
- ❖ Motivation Letter: 25 points
- ❖ English Language Proficiency: 25 points
- ❖ Academic merit based on grades in previous studies: 25 points

Mandatory documents to be provided by the applicant:

- ❖ Detailed Curriculum Vitae in English
- ❖ Academic qualification and transcript
- ❖ List of titles, if relevant (publications, academic honors, scholarships, grants, certificates of professional experiences,...)
- ❖ Letter of motivation in English (max. 2 pages).
- ❖ English language proficiency requirements: TOEFL (at least 79 points); IELTS (at least 6.5 points); Cambridge Advanced/Proficiency; TOEIC (at least 750 points); BULATS (at least 75). Certificates are not necessary if the student is a native English Speaker or if the student has earned a previous BA or Masters degree entirely taught in English; otherwise you can have an English test with us
- ❖ Certificates or self-certifying documents declaring proficiency in other foreign languages other than English or the candidate's native language may reward bonus points assigned by the board of examiners

## SELECTION PROCESS AND DEADLINES

### WINDOW 1, open only to candidates from NON-EU countries

- ❖ APPLICATION DEADLINE  
May 22nd, 2026
- ❖ SELECTION DATE May 27th, 2026
- ❖ ENROLLMENT PERIOD from  
June 3rd to July 16th 2026

### WINDOW 2, open to all candidates

- ❖ APPLICATION DEADLINE  
from June 3rd to July 17th, 2026
- ❖ SELECTION DATE July 22nd, 2026
- ❖ ENROLLMENT PERIOD from  
July 29th to August 27th 2026

### WINDOW 3, open to all candidates

- ❖ APPLICATION DEADLINE  
from July 29th to August 28th, 2026
- ❖ SELECTION DATE  
September 1st, 2026
- ❖ ENROLLMENT PERIOD from  
September 8th to September 28th 2026

**Each application window is self-contained:** it is not possible to apply in one window and enroll in subsequent windows. If a candidate passes the selection process in a given window but chooses not to enroll, they must apply again in later windows in order to participate to MIEX, thereby losing the position previously obtained as well as any related benefits that were granted.

The application must be validated by the payment of a 60€ administrative fee (non refundable).

## EDUNIVERSAL BEST MASTER

The MIEX programme is ranked as Best Master in International Management in Italy according to the *EDUNIVERSAL Best Master and MBA ranking* from 2011 to 2023, and currently is ranked in the top 6 in Western Europe International Management in Western Europe for academic year 2024-2025.



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